



WINTER 2014 ISSUE
 The Humane Association of CNY
 4915½ W. Taft Road, Liverpool, NY 13088
315-457-8762
OPEN: 6 days/week - Tues-Sun - Noon-5pm
humanecny.org
Note: The HumaneCNY no longer has a P.O.Box

President's Message



Dear Friends of the HumaneCNY:

It has been an amazing and transformative year at the HumaneCNY. It started with a SPLASH – and oh boy, did water flood the shelter. At 6:30 a.m. on January 8, I received a call from another board member, Sarah Rouse, who was already en route to find the water shut-off valve. When I arrived at the shelter, water was pouring out of the ceiling and significant damage had been done. Thankfully Sarah, a licensed commercial appraiser, knew where and what to look for – avoiding further catastrophic damage – and thankfully, none of our staff or animals were injured that day.

In no time, our Shelter Director, Christine, added another line to her resume: general contractor of a huge construction project. She stepped up the plate like a pro, and we could not be more thankful to all those in our community who donated time, talent, and treasure! Fast forward six months, and the shelter is nearly unrecognizable – freshly painted in amazing colors, with new flooring and ceilings, four new furnaces and air conditioners, new electrical wiring, new ventilation, and the list goes on.

We still have much work to do; we need new dog kennels and hope to build a multi-purpose community room to be used for dog training, meetings, and events, but it will take some time to raise the money needed. We hoped to have our doggie daycare up and running by now, but with so many renovations ongoing, we came to realize it would not be possible. We are working to redesign areas of the shelter and once we have done so, we will know where logistically the doggie daycare fits best. At that time, we will begin to renovate the area, and we will report on our progress.

As always, we remain very thankful for all that has been given to the HumaneCNY by this amazing community that loves our animals as much as their own. Please come visit the shelter to see all that is new; and of course, please think of us when it's time to adopt a pet.

Have a wonderful holiday season!

Bethann Ristner
 Board President



The HumaneCNY's dogs need regular exercise. On a crisp October morning, Christine (far right) and Laura with Copper (center) taught volunteers how to walk large dogs and handle them at events.

24 Cats Adopted in 2 Days!



During the spring and summer months, the HumaneCNY's cat population soars, and the increased availability of kittens often leaves loving adult cats to be overlooked by would-be adopters. The HumaneCNY's Cat Adopt-a-Thon successfully focused the public's attention on adult cats for two days over Labor Day weekend. Visitors were greeted by staff and volunteers eager to introduce them

to many wonderful cats, and the cats did the rest—playing, purring, and generally having fun strutting their stuff while selecting their new families. Although some adopters were attracted to the event because of the waiver of adoption fees, many of them made voluntary monetary contributions which helped cover the fee waivers. In addition, adopters were very willing to follow all the usual adoption protocols used by the shelter to help ensure the best possible match. "This event was a win-win for our cats and their new families," said shelter director, Christine McNeely. "Adopting out 24 cats provided the shelter with the capacity it needs to admit more homeless cats before the harsh winter months arrive. In addition, we met people who knew there's really no such thing as a 'free' cat, and who were grateful for this special opportunity to apply their financial resources to the well-being of their newest furry family member rather than an adoption fee."



Volunteering at the Adopt-a-Thon



Adopt-a-Thon Visitors



Going Home



Making Friends

WOOFSTOCK - A Day of Tail-Wagging Fun!



Hundreds of dogs and more than 1,500 people enjoyed a day of fun, food, and music at our first-ever Woofstock festival on July 19 at Jamesville Beach Park. Dogs romped through the grass fields and in the fenced-in play area, graciously provided by Arrow Fence Company.

"I'm so grateful to all of our sponsors," said Event Director Pam Levine. "Because of their generosity, we were able to cover all of our costs and make a nice profit for HumaneCNY." Sponsors included Sun Chevrolet & Auto Warehouse, TOPS Friendly Markets, Manlius Veterinary Hospital, Dave & Buster's, VCA Shop City Animal Hospital, The Petco Foundation, and Angelo Chiodo Heating and Air Conditioning.

A special thank you also goes out to Stacey Waterman from DMR and all of the bands and musicians who donated their time to make this event fun for people (and pups!) of all ages. They include Tim Heron, JPEG, Prime Time Unplugged, Dirt Road Ruckus, and Pale Green Stars.

Woofstock made over \$7,000 in profit, all of which will go directly to the continued upkeep and maintenance of the shelter building, as well as to feeding and providing medical care for the hundreds of animals housed there each year.



We're looking forward to next year's event, scheduled for the same time in July.

"We'd love to see this become a growing event for HumaneCNY," Levine added. "The pet community in this area is so supportive. It's nice to be able to count on everyone to be there when we need them."



HumaneCNY Selected as a Dunkin' Donuts Spare Change Partner

We at HumaneCNY are very grateful to Dunkin' Donuts franchise owners Roy Clark and Tom Santurri. Each year, they select five local charities to participate in their Central New York-based Spare Change program. Through the Spare Change program, each of the selected non-profits receives the coins and dollars left by generous Dunkin' Donuts customers in collection bins near the registers. We are in good company; along with HumaneCNY, Make-A-Wish® Central New York, Drug Abuse Resistance Education (D.A.R.E.), Special Olympics, and the Juvenile Diabetes Research Foundation round out this year's Spare Change partners.

We could never have accomplished picking up change for 10 weeks in more than 50 wonderful restaurants throughout Central New York without our amazing VOLUNTEERS! And because we knew it was the right thing to do, we were pleased to share our good fortune with four other shelters located just outside of our service area: Chenango SPCA, SPCA of Jefferson County, SPCA of Tompkins County, and Lewis County Humane Society. Those shelters collected change from Dunkin' Donuts stores located in their respective community and kept the proceeds.

The total proceeds from all locations for 10 weeks topped **\$22,000**. Thank you, Roy and Tom, for your generosity and commitment to all the community!



ADOPTION CORNER

DAMICA is a five-year-old beauty who's been at the shelter since she was a kitten. She gets along very well with other cats and is looking for a quiet home with a soft couch or lap to cuddle in.

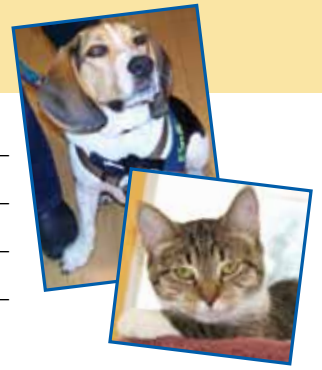


ROCKY is an eight-year-old terrier mix who loves to play and is good with other dogs. He's a very sweet dog who'd love to accompany his new family on car rides and outings.



2014 YEAR-END DONATION FORM

Please help our shelter animals this holiday season!



First and Last Name _____

Address _____

City/Town _____ State _____ Zip Code _____

Phone _____ e-Mail _____

TOTAL GIFT AMOUNT \$25 \$50 \$75 \$100 OTHER \$ _____

I would like to make monthly credit card installments of \$ _____ (to be charged on the 1st of each month) through _____ (date)

Discover MC Visa Card # _____ Exp. Date _____ Security Code _____

Signature _____

Please do not send me acknowledgement of this donation.

I'd like to become a Guardian Angel. Please direct my gift to assist with the medical bills of pets with special needs.

Please contact me so that I may establish a lasting legacy to the HumaneCNY within my estate plan.



Many thanks to the staff of **Syracuse Flooring America** who invited the HumaneCNY to promote 'adoption as the preferred option' to everyone who visited their store that day.

The HumaneCNY wishes to thank...

the following businesses, individuals, and organizations for supporting our shelter with donations such as grants, goods, services, and sponsorships. We couldn't survive without the generosity of our community. We are truly grateful.

- ♥ AXA Hearts Committee – Pets on the Plaza
- ♥ Dave Scharoun – Tent Donation
- ♥ Lyncourt Veterinary Hospital
- ♥ Maple Road Boyz – Classic Car Nights
- ♥ Mattydale Animal Hospital
- ♥ National Tractor Trailer School – Trailer Donation
- ♥ Nice N Easy – Classic Car Nights
- ♥ Pope's Grove Golf Course – Golf Tournament Benefit
- ♥ Riccelli Enterprises – Driveway Repair
- ♥ St. Augustine's Church – Tithing Grant



Like us on Facebook

for up-to-the minute information about our pets for adoption and our fundraising events.



Nice N Easy's Tuesday Night Classic Car Cruzin' participants are always sad when the leaves start to fall because that means their weekly gatherings at Nice N Easy on Route 31 in Clay are coming to a close. Each year this event runs from May 1st to September 30th, and this is the fourth year that the HumaneCNY has been invited to host a table and showcase adoptable dogs for all attendees to meet.

Nice N Easy hosted this event, and their employees and members of **The Maple Road Boyz** car club volunteered their time to sell hot dogs, hamburgers, sausages, salt potatoes, and beverages along with tickets for a fundraiser giveaway of a 50 inch TV, IPAD Air, and IPAD Mini. In addition, this year The Maple Road Boyz created a classic car calendar from photographs of cars owned by attendees of the event, and the proceeds from calendar sales will be donated to the HumaneCNY and the Carol Baldwin Foundation. "This event started many years ago when The Maple Road Boyz car club started getting together at Nice N Easy, and it has snowballed into a fundraising event for two great charities," noted Board Member Sarah Rouse.

On Tuesday nights throughout the spring and summer there are anywhere from 100-300 cars, and on the week of the Syracuse Nationals attendance reaches upwards of 800 cars. "It's a great night for HumaneCNY dogs; they enjoy making their rounds to all the regulars to get in some lovin' and spread the word that they are available for adoption," noted Sarah.

The HumaneCNY extends a special thanks to **Ron Rowland, Kate Millet, and Heidi Burkett** from Nice N Easy, as well as to their employees and The Maple Road Boyz who volunteer each week. We hope to see you next year for more Classic Car Cruzin'!

The Sun Shines Down on Drop-A-Thon 2014

Our Drop-A-Thon Open House event fell on one of the most gorgeous late summer days, making it a perfect day to showcase the amazing transformation of the shelter and all the animals available for adoption. The dogs and cats were exhausted at day's end, and our crazy puppies especially loved all the attention. There were over 250 auction items – an amazing array of every type of basket and gift card, from entertainment and restaurants to fitness clubs and just about every hotel in town. To quote one of our local radio hosts who attended, "This auction is unbelievable! I am going to make sure everyone knows about it next year. I've never seen a silent auction like this before." That was quite a compliment for the HumaneCNY.

"We have some fantastic volunteers to thank who collected auction item donations starting in the spring, as well as those who volunteered to set up, create gift baskets, and work the event," noted Pam Levine, Event Planning Chairperson. "And this year the on-line auction was very successful, thanks to Kate Sinsabaugh, Board Member and social media extraordinaire." "We included a combination of higher-end items, gift cards, and some highly sought after items in the online auction," noted Kate.

As the event is coined "Drop-A-Thon," we are always very grateful to all the people who took the time to collect and drop off shelter supplies that day. We received items such as



Puppies Enjoyed the Open House



Liverpool Honor Society and Other Student Helpers



LeMoyne College Baseball Team with HumaneCNY Mascot

canned food, litter, laundry detergent, and bleach – all the items we need the most. Winter is long – so please don't forget us... we have a shelter full of adoptable animals 365 days a year, so our needs never stop.

A BIG THANKS to the LeMoyne College and Liverpool High School students who volunteered to do the heavy lifting during the Drop-a-Thon!

HumaneCNY Upcoming Calendar of Events

AMERICU CREDIT UNION WINE AND CHOCOLATE FESTIVAL

November 29, 2014, 3-9PM
NYS Fairgrounds

BIGGEST BAKE SALE EVER

March 28, 2015
Fayetteville Towne Centre

WOOFSTOCK

July 19, 2015
Jamesville Beach

DROP-A-THON, SILENT AUCTION, AND OPEN HOUSE

September 19, 2015
Shelter House

WINTER WISH LIST

- CAT LITTER
- LAUNDRY DETERGENT
- TRASH BAGS
- DISH SOAP
- BLEACH

We are always grateful for monetary donations, as well.