

SUMMER SCHEDULE THROUGH JULY 31

By Appointment Only:

Tuesday - Sunday | 12:00 pm - 5:00 pm

Tentative full reopening August 1st

Please check our website and Facebook page for updates

www.humanecny.org

4915 West Taft Road • Liverpool, New York 13088 • 315.4<u>57.8762</u>

SUMMER 2020

HumaneCNY Welcomes New Shelter Director!

HumaneCNY is pleased to introduce its new Director, MAUREEN DAVISON. Maureen joins us fresh off a 30+ year career in the field of Information Technology, coupled with over 10 years of volunteer experience with animal shelters and rescues where she has held positions of increasing capacity. What began with dog walking in 2009 as a way to volunteer with her son, her involvement quickly grew to fostering, event coordination, and finally the formation and administration of two small non-profits which she still belongs to: Bernard's Beagle Rescue and Misfits Animal Rescue and Sanctuary. Additionally, Maureen is a former member of HumaneCNY's board of directors which is very pleased she has agreed to take on the responsibility of managing the shelter's daily operations.

Please enjoy a brief Q & A with our new Director, Maureen Davison.

What has impressed you most about HumaneCNY?

There are a number of positive qualities to HumaneCNY. The facility itself re-opened after an extensive remodel in 2019, making it a comfortable, healthy environment for animals waiting for new homes. I've also been impressed with the level of veterinary care each animal receives. Last, but not least, the staff and board have been very supportive.

Do you think your volunteer board experience for HumaneCNY provides a unique perspective?

Yes, I feel that seeing first hand that side of the operation, being familiar with how the board conducts themselves, and what they expect of a director makes for a very open and honest relationship. I also know firsthand that they are a working board that's committed to high quality animal care.

What do you enjoy most about animal rescue?

I love making a difference in an animal's life. Finding the perfect furry companion for an individual or family and then getting all the updates on how the animal is doing is very rewarding. I especially love seeing a timid stray grow into a loved family member.



New Shelter Director, Maureen Davison with Earl

What do you find particularly challenging?

Personally, I find it hard when an owner dies or goes into a nursing facility and there is no family or close friends available to take in their pet, especially if it's a senior pet.

What's your vision for HumaneCNY, its staff, volunteers, and the animals they care for?

I want HumaneCNY to be known for our networking and collaboration and to be a place where volunteers enjoy coming. I would love to see HumaneCNY develop its dog walking and cat enrichment programs and conduct more community outreach. In addition, specific goals would be to shorten the time all animals spend in the shelter. For those that are harder to adopt, my goal is to make their stay the best we can with enrichment and exercise.

Finally, does HumaneCNY face any special challenges in 2020?

Like many non-profits, fundraising has been more difficult due to the financial impact the pandemic is having on individuals and businesses. We will need to be creative in order to raise the funds necessary to run the shelter and make our animals visible to the public. Placing pictures and descriptions of our adoptable pets on Petfinder.com has been a great addition so far.



HumaneCNY staff is ready to welcome visitors

Open for Business with COVID-19 Safety in Mind

For several months now, HumaneCNY has taken active steps to respond to this healthcare crisis. Early in March, we offered fee-waived adoptions to place as many animals into loving homes as possible. Then to protect our volunteers, we discontinued using onsite volunteer help with animals still in our care. For a time we also suspended intake of cats, dogs, and other small pets using guidance provided by Cornell's Shelter Medicine Program.

Now that restrictions are easing, we remain committed to doing everything possible to keep our staff, animals and visitors safe, while increasing intake and adoptions to place more animals into loving homes. We hope that everyone understands that it's very important for us to keep our staff and volunteers healthy, for without them we'd have no one to care for hundreds of animals that pass through our doors each year. Here are the current guidelines which we'll continue to update on our website as the situation evolves. Stay healthy everyone!

- Staff will undergo a temperature check every morning, wear a mask, and disinfect the common areas 3 times a day and after each visitor leaves the building.
- Adoptions are currently by appointment only please call 315-457-8762
- Visitors will be asked to sign in/out and answer a couple COVID-related questions.
- All visitors must wear a mask covering their nose and mouth, sanitize their hands, and maintain a 6 foot distance while in the shelter or in the yards visiting with any animal.

Donating IRA RMD Proceeds by December 31...

keeps our cats purring and dogs' tails a-wagging!

Did you know that you can make a tax-free transfer of any portion of your annual Required Minimum Distribution (RMD) from your IRA account to benefit HumaneCNY? Taking these 3 easy steps will put your RMD to work feeding, sheltering, and providing medical care for HumaneCNY's dogs and cats. In addition, these charitable distributions are not included in your gross income as reported on IRS Form 1040, making this a win-win for you and homeless animals!

Step 1. Find out how much your RMD will be this year and determine how much of it you'd like to transfer tax-free to HumaneCNY. You can get the RMD number by asking your IRA administrator or by searching "Required Minimum Distribution Worksheet" on the IRS website **www.irs.gov**.

Step 2. Contact your IRA administrator and tell them how much to distribute to you and how much to distribute to HumaneCNY, Federal Tax ID 16-6069942.

Step 3. Please let us know about your gift. Since a check will come to us directly from your IRA administrator, they may not place your name on the check. We'll want to know who the gift is from so we can give you a heartfelt thank you!



Jacob Tanner, Co-Founder, Digital Hyve

HumaneCNY's Website Gets a Facelift!

Thanks to the kind animalloving employees of Digital Hyve, we've modernized our website! **Digital Hyve** is a full-service digital marketing agency with offices in Syracuse and Rochester. We

are so grateful for their generous donation of time, skill, and talent to patiently work with us for several months to develop, launch, and host a new website at no charge! Highlights of this website include:

- A Home Page slider that features current information and draws attention to special animals looking for new homes
- Easy navigation to Adoption, Donation, and Volunteer information
- A link to our available pets on **Petfinder.com**
- Safe, secure Regular or Tribute donations via credit card, offering one-time or recurring options

HumaneCNY | Summer 2020 www.humanecny.org

Did You Know? The 2020 Cares Act provides an above-the-line deduction of \$300 for cash donations to a 501(c)3 non-profit like HumaneCNY!

Your gift will help **HumaneCNY** recover income lost due to COVID-19 event cancellations. We are very grateful for your continuing support!

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First and Last Name			
Address			
City/Town		_ State	_ Zip Code
Email		Phone	
Gift Amount: □\$30 □\$50 □\$75	□\$100 □ Other		
I would like to make monthly credit card installments of \$			
□ VISA □ DISC VER Card #			
Exp. Date	Security Code		
Signature			
$\hfill \square$ Please do not send me acknowledgment of this donation.			
☐ Please save postage by sending my gift acknowledgement via email.			GIVE ONLINE

☐ Please contact me about making an IRA RMD or Estate gift donation.



Adoption Corner

HumaneCNY shelters many pets available for adoption. If a dog or cat pictured here has already been adopted when you visit, please consider all of the other loving hearts available as a perfect fit to complete your family.



Juliet is very playful and sometimes she likes to play a bit rough! However, she also loves to lounge in the sun sprawled out on her back and would do very well as the only cat.



Fritz, with his tattered ears and half tail, surely has tales to tell! We hope that this crusty gentleman will reveal a tender heart to the lucky person who takes the time to earn his trust.

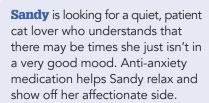


River is a very sweet dog who listens well and loves to play! She's also very friendly with most dogs and would prefer a home without any feline friends.

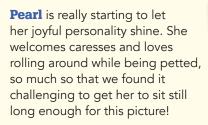


Bobby needs an experienced dog quardian who will continue his training. He's a very good boy who loves to play fetch and run around the yard with his toys. He does best with dogs who match his personality and can keep him calm.

Stormy, a senior cat, is looking for a special person with whom he can spend his days snuggling and taking naps together!



Teddy is a playful and well-behaved ball of fur who can be a bit timid with new people. Having a loving guardian who will spend time to gain his trust will give Teddy a new lease on life.





www.HumaneCNY.org







4915 West Taft Road Liverpool, New York 13088

Important Information

Donation Mailing Address:

4915 West Taft Road Liverpool, New York 13088

You can also make secure, online donations at **humanecry.org**

HumaneCNY Hours

Currently by Appointment Only

Tuesday - Sunday, 12pm - 5 pm

Please check **humanecny.org** and Facebook for updates

Find HumaneCNY pets available for adoption on Petfinder: https://www.petfinder.com/member/us/ny/liverpool/humaneCNY-ny919/

HumaneCNY's Latest Facility Improvements





Spruced-up shelter entranceway





Saturday, September 26 10 am – 2 pm at the shelter

CURRENT NEEDS

Paper towels, hand sanitizer, large trash bags

Laundry detergent and bleach

Non-clumping kitty litter

Pedigree wet dog/puppy food

Friskies Pate-style wet cat/kitten food

Postage stamps